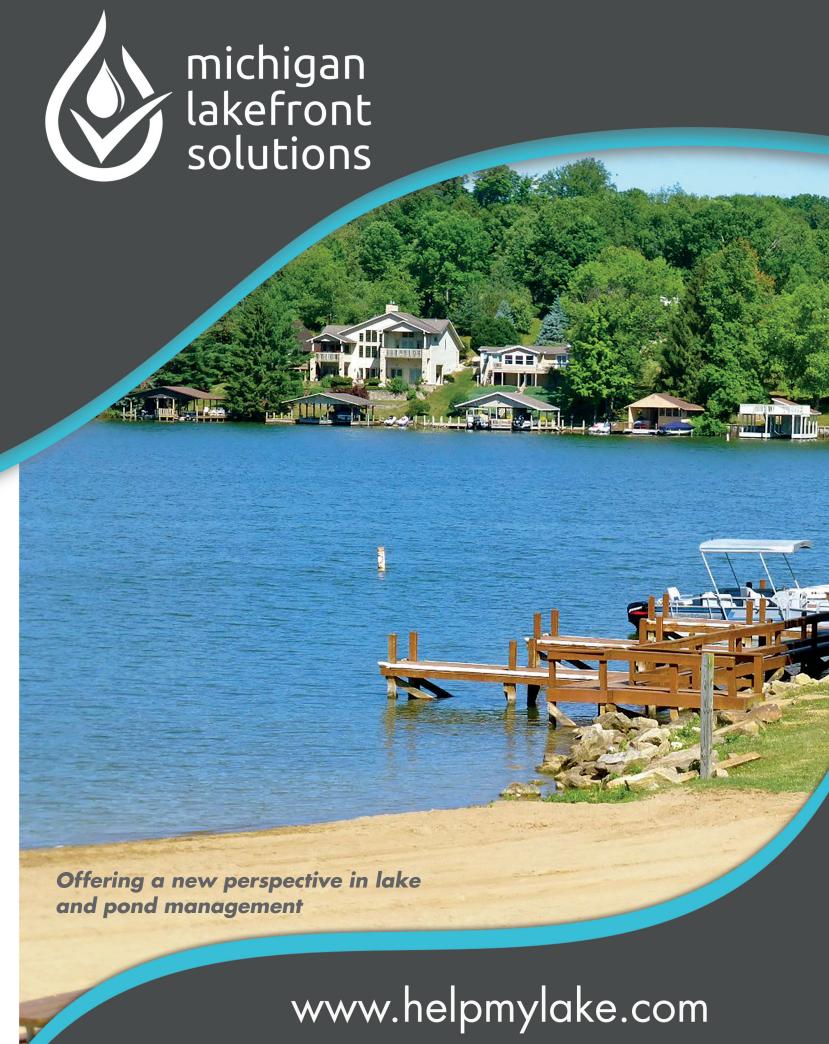




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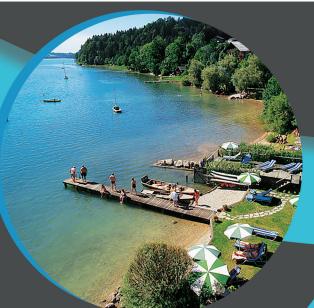
Michigan Lakefront Solutions LLC has over 40 years of combined experience in the Lake and Pond Management industry. With backgrounds in both large and small operations, we can combine the best of both worlds. We aim to deliver a diverse array of services, yet maintaining a focus on the one on one connection with our customers and the waterbody they value. We provide all levels of service, from working with you step by step to collaborate and educate on Lake and Pond Management. We can also provide full management services, we maintain and advise along the way, allowing you the maximum time to enjoy the recreational asset that is your waterbody.

Michigan Lakefront Solutions all sets itself apart by:

- Posting projects 24-72 hours prior to any application
- Proactively adding enzymes to all treatments in an effort to limit "muck" build-up
- Same-day reaction to customers for quick issue resolution

As in our standard treatment contracts, Michigan Lakefront Solutions offers our customers an assurance of no "add-on" charges (trip fees, fuel surcharges, survey fees, etc.) The price is the price. We also provide full transparency throughout the project. We offer a chain of custody for all products that we apply for our customers. We encourage active participation in our endeavor of educating lake residents about responsible restoration of our valuable aquatic resources.

Proper management, education and nutrient abatement will help prevent harmful and toxic algae blooms.



Use of limited control measures, to maintain a proper fish and wildlife habitat while reserving non-selective solutions to areas for swimming and recreation.





What to expect in a standard lake treatment season:

- We actively survey the lake throughout the summer. We encourage lake owners to join us on surveys. We want to educate along with providing first-class service to all our clients.
- Treatments are planned to achieve optimum effect on targeted species while limiting damage to native plants.
- To limit organic "muck" build-up as plants decay, we will add enzymes to every treatment at no additional charge. We are the only company in Michigan to take this step on a proactive basis.
- We will continue to monitor throughout the summer and coordinate with you to schedule additional treatments.
- In December, we will send you a year-end report of your waterbody with recommendations for future management.

We look forward to providing the best possible experience for you this season. We aim to educate and be proactive to correct any issues. If at any time you have questions, or need information, never hesitate to contact us. www.helpmylake.com

Sustainable and responsible plant management.
Promoting native plants through selective control of exotic plants.